# Increasing Equity and Inclusion in Nutrition Services for Older Adults

Nadine R. Sahyoun, PhD, RD

The latest version of the Older Americans Act Nutrition Program (OAANP) enacted in 2020 targets those most at risk of nutritional deficiencies, social isolation, and institutionalization. Racial, ethnic, cultural, and sexual minority populations are at high risk for all 3, and yet, these populations are underrepresented in the OAANP. To reach people at risk in neighborhoods with high racial and ethnic diversity, outreach, targeting, and retention are essential. This article synthesizes information obtained through peer-reviewed and gray literature, telephone interviews of nutrition leads/directors of 9 state units on aging, and online review of state plans to present approaches and best practices in increasing equity and inclusion in the OAANP and in other similar programs. Nutr Today 2023;58(4):152–157

ublic and private institutions in the United States are at a critical point in the country's history, where they are facing the need to review their practices that have led to health disparities among specific population groups, such as racial, ethnic, and sexual minorities. This is especially relevant for older adults who are part of these groups. As stated by Espinoza and Accius,<sup>1</sup> "By the time people of color reach an older age, they have experienced a lifetime of discrimination with a subsequent impact on their physical, emotional, and economic well-being. Because of these experiences, this population faces more serious age-related vulnerabilities than their White counterparts, including economic insecurity, social isolation, physical and cognitive decline, malnutrition, and chronic health conditions." In the United States, in 2019, 24% of the population 65 years and older were racial and ethnic minorities, and these populations are expected to increase to 34% by 2040.2 African Americans/Blacks, in particular, have the lowest life expectancy

**Nadine R. Sahyoun, PhD, RD,** is professor of nutritional epidemiology at the Department of Nutrition and Food Science, University of Maryland, College Park, and her research focuses on the relationships between lifestyle factors, diet, nutritional status, and health outcomes.

This work was funded by the US Department of Health and Human Services' (HHS's) Administration for Community Living (ACL). The views expressed are those of the author and should not be attributed to HHS or ACL. Funders do not determine research findings or the insights and recommendations of the authors.

The author has no conflicts of interest to disclose.

Correspondence: Nadine R. Sahyoun, PhD, RD, 0112 Skinner Bldg, College Park, MD 20742 (nsahyoun@umd.edu).

Copyright © 2023 Wolters Kluwer Health, Inc. All rights reserved.

DOI: 10.1097/NT.000000000000594

of all race/ethnicities and the greatest health inequity.<sup>3</sup> In 2021, life expectancy for non-Hispanic Blacks was 70.8 years compared with 76.4 years for non-Hispanic Whites and 77.7 years for Hispanic populations.

Therefore, it is essential to reach out to these underserved populations with needed services, including nutrition. The Older Americans Act Nutrition Program (OAANP), part of the Administration for Community Living (ACL), is the only federal food assistance program that reaches out to older adults who have difficulties leaving home without assistance by providing them with healthy meals delivered to their homes. The program also provides meals to older community-dwelling individuals in congregate settings to promote socialization while consuming healthy meals. Along with nourishing meals, the OAANP provides periodic nutrition screening, needs assessment, education, and counseling to participants. These services are provided through the Aging Network, a partnership between federal, state, tribal, and local agencies to help older adults. The Aging Network comprises 56 state agencies on aging, 655 area agencies on aging that work with local service providers, and more than 282 Title VI Native American aging programs.

Home-delivered meals (HDMs) of the Older Americans Act (OAA) are well liked, provide quality food to needy individuals, and help individuals remain living independently.<sup>4</sup> Home-delivered meals were also shown to decrease institutionalization of older adults and consequently healthcare expenditures.<sup>5</sup> However, funding for the OAA has remained relatively flat and has not kept up with increased demand for the HDM program.<sup>6</sup> Because of the projected increase in the older population, a flat budget may lead to larger waiting lists and limited program participation. Older adults tend to prefer community living and aging-in-place. Services such as those provided by the OAANP help people to remain in their homes. The latest version of the OAA, enacted in 2020 (Older Americans Act of 1965 [Public Law 89-73]), targets those most at risk of nutritional deficiencies, social isolation, and institutionalization. Racial, ethnic, cultural, or sexual minority populations are at high risk for all 3.

The intent of this article is to provide approaches that may increase equity in services provided by the OAANP or other similar programs to reach and serve the neediest and most diverse populations in the country. This article is a synopsis of a project and report undertaken by ACL and the University of Maryland. The approaches provided here are based on a synthesis of peer-reviewed and grey literature, telephone interviews of Nutrition Leads/Directors of 9 State Units on Aging and an online review of a sample of 13 State Plans. These State Plans describe the vision and strategies of State Unit on Aging on how to coordinate services for older adults. These plans are updated every three to five years. MEDLINE, Google Scholar, and Google Search engines were used to search for appropriate references, and the following search terms in various combinations were utilized: Older Americans Act Nutrition Program, OAANP, home-delivered meals, Meals on Wheels, congregate meals, health disparity, outreach, targeting, bealth equity, racial minority, best practices. All relevant articles are reviewed in this article. Gray literature sources included policy and practice publications, video presentations, reports, and blogs. The state plans were reviewed to determine if they included goals and objectives regarding service equity. These state plans were obtained online in March and April 2022 through the states' websites.

The criteria used to select the states for the interview were as follows: a large older adult population, a high proportion of ethnic population(s), a high prevalence of food insecure households, and the geographic location of the states. The AGID (AGing, Independence, and Disability) Program Data Portal and Census Bureau information were used as guides for the selection of these states. All interviews were conducted by the same interviewer in February and March 2022 using video interaction. A standard questionnaire, emailed ahead of the interview, was administered to all interviewees, which inquired about past, present, and future trainings in cultural competence and commitments to service equity at the state and local levels. The interviews lasted 1 to 2 hours.

#### BARRIERS TO OUTREACH, TARGET, AND RETENTION OF MINORITY POPULATIONS

Outreach, targeting, and retention are essential to reach people at risk in neighborhoods with high racial and ethnic diversity. A 2015-2016 national evaluation of the OAANP indicated that 66% of congregate meal participants and 71.8% of HDM participants were non-Hispanic Whites. Approximately 0.3% of HDM participants were Asian, 8.7% were Hispanic, and 17.7% were non-Hispanic Black.<sup>7</sup> This is an underrepresentation of the minority population, considering that they are at a higher risk of food insecurity and experience a higher prevalence of chronic conditions and disabilities. From the literature review and interviews with states, several overlapping reasons were cited for the low participation of older minority populations in the OAA meal program, including misinformation due to language barriers, lack of menus that can accommodate cultural preferences, lack of familiarity with and dislike of the foods served, discomfort with staff due to cultural and linguistic

differences, fear and distrust of formal systems, and inadequate transportation to congregate meal sites.<sup>8,9</sup> Taste and cultural food preferences are critically important in attracting and retaining racial, ethnic, and cultural minority populations in the programs. For example, a study by Song et al. showed that African Americans were less likely to prefer most foods offered by meal programs compared with Whites.<sup>10</sup> Additional barriers to service delivery obtained from interviews with Nutrition Leads/ Directors included staff shortages; lack of understanding of communities' needs, lack of cultural competence, lack of awareness of resources available for training, lack of providers of ethnic meals, difficulty in reaching rural populations without the internet, ineffective outreach due to language barriers, and lack of staff reflecting the background of the people being served.

In addition to issues related to meal offerings, there may be a lack of cultural competence at the management level. The results of a survey, conducted by Porter and Cahill, and which was administered to the 50 state units on aging and the District of Columbia showed that 17 states offered no diversity initiatives, with 6 of these states having a high prevalence of minority populations.<sup>11</sup> The authors identified lack of funding, lack of perceived need for cultural programs, and issues specific to rural areas as main barriers. Some programs stated that they did not feel that outreach to minority communities was necessary because they serve "all people." Such responses to questions from the survey indicate that in some states staff may lack cultural competence and do not recognize the importance of being culturally competent. Other barriers included revolving management and a lack of communication with local providers. The percentage of minority populations in a state is predictive of the number of diversity initiatives used in community meal programs. These findings, in addition to the results from our interviews with Nutrition Leads/Directors, indicate that an increase in minority participation in the OAANP varies by state. Whereas some states actively embraced cultural competence in training and planning outreach activities, others were not as active in undertaking new approaches or had limited resources.

Nevertheless, the percentage of minority populations participating in the OAANP increased from 29% to 32% between 2014 and 2018.<sup>12</sup> This increase may be attributed to the number of initiatives undertaken by area agencies on aging, such as hiring minority staff, developing materials in languages other than English, locating programs in communities identified by census data as low-income or high-minority populations, and marketing programs through minority media.

#### **OPPORTUNITIES AND BEST PRACTICES**

There are a number of best practices synthesized through the literature review and communication with nutrition leads/ directors that may be used to begin to remedy some of the

institutional and service biases toward ethnic minorities. These are presented in the Table. Once barriers to designing and implementing diversity initiatives have been identified, remedies can be devised. The suggested approaches and opportunities provided in this study are presented within the context of the socioecological model (SEM) framework.

Socioecological model provides an understanding of the range of factors in the complex interplay between individual, interpersonal, organizational, community, and public policies (Figure). It visually demonstrates how an activity at one level influences activities at other levels in this complex relationship. With this approach, individuals from any sphere of the model have a common understanding of the intended goals and are receiving and utilizing the same information and strategies to achieve a common result. Using this approach is more likely to lead to the desired results of reaching and serving the neediest and most diverse older adult populations under the OAANP or other similar programs to redress inequities in service. These are illustrated in the Figure and are outlined in the Table.

#### Federal and State Policy

An example of an action that may drive change at the state level and potentially have an impact at other levels of the SEM is federal guidance from the ACL. This guidance requires that any new OAA state plan taking effect on or after October 1, 2022, include goals and objectives to increase service equity to underserved populations and must address activities to support these goals.<sup>13</sup> Each state must submit a state plan every 3 to 5 years. This guidance is in line with 1 of the 4 key priorities articulated by the Biden administration, which are COVID-19 recovery, advancing equity, expanding access to home and community-based services, and building a caregiving infrastructure.<sup>13</sup> This guidance to incorporate a plan for diverse and culturally competent approaches has stimulated states that currently do not have a plan that emphasizes equity or those that are in the process of revising theirs. In addition to this federal guidance, interest in social policy reform as an aftermath of George Floyd's tragic death and other recent violent events against racial and ethnic minorities, has spurred action in some states. For example, several states created, strengthened, or received new requirements for departments of Diversity, Equity and Inclusion (DEI) to lead initiatives, train employees, develop educational materials, and hire 1 or more individuals to strengthen their DEI programs.

#### **Training in Cultural Competence**

Overall, we suggest that training for all nutrition employees at both the state and local levels be mandatory and include topics on cross-cultural awareness, cultural competence, and gender identity. In interviews with the states, a few requested additional training materials on cultural competence, and some states expressed interest in receiving these materials from ACL. To ensure consistency in messaging, a training curriculum may be developed by the ACL and adapted for use by states. These materials may be useful throughout the Aging Network and can be adapted for local use. At the interpersonal level, training of staff is essential as there is a need to reach out to leaders of ethnic communities, provide or sponsor cultural events, establish a warm welcoming environment at meal sites, and involve family members. In the past, the federal government provided resources that local institutions may have adopted for their own use. For example, the Administration on Aging developed a toolkit for use by the aging network to better serve the diverse communities.<sup>14</sup>

#### **Diversity, Equity and Inclusion**

An important next step may be to conduct an evaluation of the demographics of staff within agencies at all levels of the Aging Network to inform the need for diversification of employees. This could also be followed by an examination of recruitment and hiring practices. Other opportunities include outreach to communities at the state and local levels to assess needs and develop partnerships with faith-based and community-based organizations and with restaurants serving ethnic foods. For example, Maryland developed a partnership with a Korean organization to design a nutrition program tailored to the interests and needs of Korean seniors. Staff became knowledgeable about Korean culture and food consumption and developed a program appropriate to their needs while meeting the local state and OAA requirements. A Korean group provided a site at a church, staffed the program with Korean volunteers, and managed culturally tailored activities, including nutrition education and physical fitness. A Korean restaurant provided meals at a reasonable cost. A year later, a Vietnamese organization requested a similar arrangement, which was followed by a similar arrangement with a Chinese organization. These programs have expanded and have served an increasing number of older adults. The success of such programs requires a champion in ethnic communities and the willingness of providers to be educated in the needs of different communities.<sup>15</sup>

Hiring staff to reflect the ethnic population living in the communities of interest would improve reaching out to clients and volunteers. Finally, at the individual level, staff need to be trained to be aware of cultural sensitivities and on how to adjust menus according to preferences and cultural considerations.

#### Leveraging of Resources

### Leveraging of Existing Resources Is Essential to Successful Nutrition Services

One such resource is the ACL National Resource Center on Nutrition and Aging website (https://acl.gov/senior-nutrition), which can be used as a repository of best practices, case studies, and other information for use in the Aging Network. The Resource Center, which already has useful materials such as ethnic-specific menus shared by users, can continue to expand as a repository for menus and materials in various languages, including developing a database of menus of ethnic foods.

## TABLE Suggested Approaches and Opportunities to Diversity, Equity and Inclusion in Services Provided by the Older Americans Act

Public Policy: National, state, and local laws and regulations (develop policies, initiatives, and guidelines to protect against economic or social inequities between groups in society)

- Require mandatory training in cultural competence for all state employees. Require staff to take a certain number of hours of training a year in topics of gender identity, cross-cultural awareness, and cultural competence.
- Develop a standardized training program on cultural competence that can be adapted for use by states to train their staff.
- Create or strengthen DEI offices at the state level to provide ongoing training of employees and also develop educational materials for use at area agencies on aging and at the local service providers' level.
- Identify an DEI community outreach liaison to maintain ongoing communication between the state agency and members of minority groups.
- Evaluate agency structures for the demographics of staff and leaders, job postings, customer feedback, and other pertinent data to determine need for diverse staff and programs.
- Identify a champion at the State Unit on Aging level whose responsibility is to set a standard that would trickle down to the various departments.
- Establish the proportion of minority individuals that must be targeted by the OAANP to expand and improve outreach, and then measure and evaluate this effort annually.
- Develop a language access plan that outlines how to provide services to individuals who are limited English proficient.

Community factors: (establish or strengthen relationships among local organizations; collaborate and create partnerships to effect change in the community)

- Leverage resources and expand partnerships with religious, community-based organizations and other community institutions. Partnerships can result in sharing limited resources and developing shared programs targeted to specific communities.
- Partner with restaurants or expand partnerships with ethnic restaurants to offer congregate meals to ethnic groups.
- Expand the use of the ACL National Resource Center on Nutrition and Aging website as a repository of best practices, case studies, and other information of use to the network. The Resource Center, which already has useful materials, such as ethnic-specific menus shared by users, can continue to expand as a depository for menus and materials in various languages.

Organizational factors: Organizations, social institutions (underrepresentation)

- Train employees on cultural competence including providing relevant educational materials.
- Designate a liaison at the Area Agency on Aging level, as at the state level, to interact with community organizations and members of minority groups.
- Expand and improve outreach to minority communities. Develop an understanding of community needs that providers can address.
- Recommend that area agency on aging plans reflect the state plan in goals and objectives for outreach and service to ethnic populations.
- Conduct regular client surveys and focus groups to understand clients and their needs.
- Train employees in understanding data and how they can be applied to improve outreach, identify gaps in service to ethnic minorities, and identify reasons for these gaps. From these data, evaluate whether the area agencies on aging hit their targets in service provision to the underserved populations. Demographic data may lead the agency to select sites for congregate meals, recommend closing of sites, if necessary, and alert the state about low enrollment in some sites.
- Develop and analyze passive data collection of the demographics of clients as a monitoring system within states.
- Hire minority staff who have an increased awareness of diversity issues and reflect the ethnic make-up of communities served. Preferably, hire staff from the communities served. Recruit volunteers from those same communities.
- Develop multilingual outreach materials targeting the areas of need.
- Locate programs in communities identified by census data as low-income or high minority populations and then market those programs through minority media.

Interpersonal processes: Families, friends, social networks—increasing support from friends, family, and peers at the local level • Provide or sponsor cultural events in parallel with serving ethnic foods or organize ethnic food cooking demonstrations in

- partnership with local institutions, community organizations, and families.
- Disseminate information about the nutrition programs at senior housing venues.
- Disseminate outreach materials to homebound older adults and their families in ethnic neighborhoods.
- Extend hours of meal service at congregate meals sites for early and late comers, offer free food or grocery bags to take home, and provide regular health screening and checkup services.
- Create a warm, welcoming atmosphere and a menu plan that allows participants diverse food and cafeteria-style choices.
- Increase bilingual and bicultural staff and volunteers, including recruiting drivers/volunteers from the same ethnic background as clients served.
- Provide reliable and affordable transportation to and from their home to the congregate meal sites.
- Involve family members in the information dissemination process.
- Establish good working relationships with community leaders and with key older persons.
- Request input from current program participants. Understanding food preferences of the older adults is a means to improve the quality of nutritional services and to retain participants in the programs.

### TABLE Suggested Approaches and Opportunities to Diversity, Equity and Inclusion in Services Provided by the Older Americans Act, Continued

Individual factors: Knowledge, attitudes, skills—enhancing skills, knowledge, attitudes, and motivation of individuals working in OAANP

- Require mandatory training of employees in general cultural competence to understand the needs of the communities that they serve.
- Increase self-awareness of nutritional needs based on cultural and ethnic considerations and preferences.
- Obtain information from a dietitian on cultural and ethnic nutritional preferences and share resource information for appropriate meals on the aging services website(s).
- Ensure menus can be adjusted for cultural considerations and preferences.
- Become aware of cultural sensitivities and consider linguistic and cultural differences.

Abbreviations: EDI, equity, diversity, and inclusion; OAANP, Older Americans Act Nutrition Program.

These approaches are in line with the US Department of Health and Human Services, Office of Minority Health's National CLAS Standards (culturally and linguistically appropriate services), which are a set of 15 action steps intended to advance health equity, improve quality, and help eliminate healthcare disparities.<sup>16</sup>

#### SUMMARY

The results of this project show that states are very different in their readiness to initiate programs that would increase equity in services. Some states are highly aware of health disparities and service inequities and have ongoing programs to rectify these issues, whereas others are just beginning to consider what approaches to adopt to address inequities in their jurisdictions. State plans, with guidance on this topic from the federal government, can be a good conduit to begin developing goals and objectives for increasing cultural competence among staff and also outreach to underserved communities. In addition, the White House Conference on Hunger, Nutrition and Health, held in September 2022, identified as 1 of its 5 national strategy pillars enhancing nutrition and food security research to inform policy on issues of equity, access, and disparities.<sup>17</sup> These federally led initiatives, coupled with innovative programs at the state and/or local levels, are critical if diversity, equity, and inclusion are to become integral to OAANP initiatives.

The strength of this paper is that it utilized several approaches to learn about policies and best practices in the United States generally and in several states selected systematically to inform change and then using the SEM as a guide to implement this change. Follow-up work is essential to examine the progress of states in becoming more inclusive in their programs and to determine whether the efforts of these 9 states are representative of the United States overall.

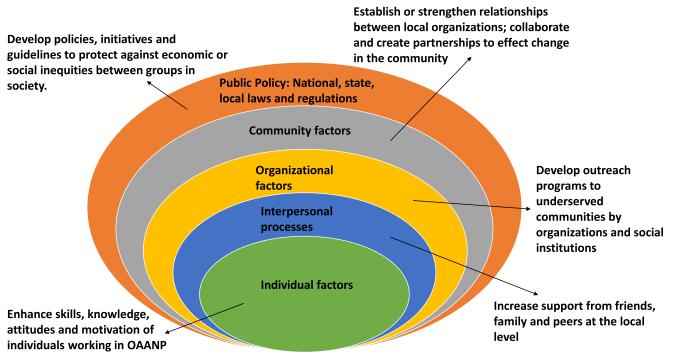


FIGURE. Socioecological model to effect sustainable changes in service equity.

#### REFERENCES

- Espinoza R, Accius J. (2020). The case for racial equity in aging has never been stronger [blog post]. https://www.diverseelders. org/2020/05/12/the-case-for-racial-equity-in-aging-has-neverbeen-stronger/. Accessed August 24, 2022.
- Administration for Community Living. 2020 Profile of Older Americans. Washington, DC: US Department of Health and Human Services; 2020.
- Johnson CO, Boon-Dooley AS, DeCleene NK, et al. Life expectancy for White, Black, and Hispanic race/ethnicity in U.S. states: trends and disparities, 1990 to 2019. *Ann Intern Med.* 2022;175 (8):1057–1064.
- Sahyoun NR, Vaudin A. Home-delivered meals and nutritional status among older adults. *Nutr Clin Pract.* 2014;29:459–465.
- Thomas KS, Mor V. Providing more home-delivered meals is one way to keep older adults with low care needs out of nursing homes. *Health Aff (Millwood)*. 2013;32:1796–1802.
- Colello KJ, Napili A. Older Americans Act: Overview and Funding. Washington, DC: Congressional Research Service, 2022. https://crsreports. congress.gov/product/pdf/R/R43414. Accessed August 24, 2022.
- Mabli J, Gearan E, Cohen R, et al. Evaluation of the effect of the Older Americans Act Title III-C Nutrition Services Program on participants' food security, socialization, and diet quality. 2017. https://acl.gov/sites/default/files/programs/2017-07/AoA\_ outcomesevaluation\_final.pdf. Accessed August 24, 2022.
- 8. Choi NG. Determinants of frail elders' lengths of stay in meals on wheels. *Gerontologist.* 1999;39:397–404.
- Choi NG, Smith J. Reaching out to racial/ethnic minority older persons for elderly nutrition programs. J Nutr Elder. 2004;24:89–104.

- Song HJ, Simon JR, Patel DU. Food preferences of older adults in senior nutrition programs. J Nutr Gerontol Geriatr. 2014;33:55–67.
- Porter KE, Cahill S. A state-level review of diversity initiatives in congregate meal programs established under the Older Americans Act. *Res Aging*. 2015;37:719–740.
- NANASP and Benjamin Rose Institute on Aging. (2020, October 19). https://www.youtube.com/watch?v=Fh2ea0WdxrE Racial equity: Perspectives on Delivery of OAA Programs - Part 2 Edwin Walker [Video]. YouTube. October 19, 2020. Available from: https://www. youtube.com/watch?v=Fh2ea0WdxrE&list=PLT6U3OOeX4\_L-Xsg5Jm7sgAY2lhYqxdef&index=2&t=8s. Accessed April 6, 2023.
- Barkoff A. Guidance for developing state plans on aging. Administration for Community Living. 2021. https://acl.gov/sites/ default/files/about-acl/2021-08/State%20Plan%20Guidance\_Plans %20Due%20Oct%202022%20-%20ACL%20SUA%20Directors% 20Letter%20%2301-2021.pdf. Accessed August 25, 2022.
- US Administration on Aging. A Toolkit for Serving Diverse Communities. Washington, DC: US Department of Health and Human Services; 2010. https://acl.gov/sites/default/files/programs/2017-03/AoA\_DiversityToolkit\_Full.pdf. Accessed March 3, 2023.
- Mower MT. Designing and implementing ethnic congregate nutrition programs for older Americans. J NutrEld. 2008;27:417–430.
- 16. US Department of Health and Human Services, Office of Minority Health. National standards for Culturally and Linguistically Appropriate Services (CLAS) in health and health care. https://thinkculturalhealth. hhs.gov/assets/pdfs/. Accessed August 24, 2022.
- White House Conference on Hunger, Nutrition, and Health. U.S. Depattment of Health and Human Services, Office of Disease Prevention and Health Promotion, September 28, 2022. Available from: https://health. gov/our-work/nutrition-physical-activity/white-house-conferencehunger-nutrition-and-health. Accessed April 6, 2023.

For more than 97 additional continuing education articles related to Cultural Competence topics, go to NursingCenter.com/CE.

Lippincott* NursingCenter*	NURSing Continuing Professional Development
INSTRUCTIONS Increasing Equity and Inclusion of Nutrition Services for Older Adults	
<ul> <li>TEST INSTRUCTIONS</li> <li>Read the article. The test for this nursing continuing professional development (NCPD) activity is to be taken online at www.nursingcenter.com/CE. Tests can no longer be mailed or faxed.</li> <li>You'll need to create an account (it's free!) and log in to access My Planner before taking online tests. Your planner will keep track of all your Lippincott Professional Development online NCPD activities for you.</li> <li>There's only one correct answer for each question. A passing score for this test is 7 correct answers. If you pass, you can print your certificate of earned contact hours and access the answer key. If you fail, you have the option of taking the test again at no additional cost.</li> <li>For questions, contact Lippincott Professional Development: 1-800-787-8985.</li> <li>Registration deadline is June 5, 2026.</li> </ul> CONTINUING EDUCATION INFORMATION FOR REGISTERED DIETICIANS AND DIETETIC TECHNICIANS, REGISTERED: The test for this activity for dietetic professionals is located online at http://alliedhealth.ceconnection.com. Lippincott Professional Development (LPD) is a Continuing Professional Education (CDR), provider number LI001. Registered dietitians (RDs) will receive 1.0 continuing professional education units (CPEUs)	<text><section-header><section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header></section-header></text>
olume 58, Number 4, July/August 2023	Nutrition Today <sup>®</sup> 15